THE COMPUTING MACHINERY FIELD

	THE JOHN GRERAR LIBRARY	
Vol. 2, No. 1	AUG 6 - 1954	JANUARY, 1953
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Brains: Electronic and Otherwise

What Computers Do

The Parameters of a Business Problem in Reading

Automatic Computers on Election Night

and reference information

A.S. Householder

S.B. Williams

C.H. Dent

E.F. Murphy and E.C. Berkeley

Published six times a year (January, March, May, July, September, and November) by Edmund C. Berkeley and Associates, 36 West 11 St., New York 11, N.Y.

THE EDITOR'S OFFICE

Six Times a Year. With this issue (the fifth one), THE COMPUTING MACHINERY FIELD becomes a bimonthly instead of a quarterly, without increase of subscription rate. The number of subscriptions is rising rapidly. Advertising is apparently steady. There is no question about the amount of useful information that can be published in the computing machinery field; and it is a pity to delay information any longer than can be helped.

<u>Who's Who</u>. As we said in a post card mailed Dec. 1 to about 2500 persons, "We are now hoping to publish a Who's Who (in sections) of individuals in the field, so that we can make it easier for all people interested in computing machinery to get in touch with each other in appropriate ways".

As of Dec. 31, we had received to our surprise and satisfaction over 950 responses, brief factual information about that many persons. Our thanks to you all. The first section of the Who's Who is published in this issue. We ask you please to continue to send in Who's Who information to be used in later issues of THE CMF, and to ask your colleagues to do so.

<u>The Grapevine</u>. The computing machinery field is notorious for a robust grapevine of news and rumor. We have wondered about putting a department into this magazine since it is both yours and ours -- reporting "The Grapevine". Please write us whether you think this is a good idea or not.

<u>Roster of Computers</u>. For lack of space, we have had to put off until the March issue the planned roster of automatic computers.

<u>Advertising</u>. Starting with the March issue we plan to print not only display advertising but also classified advertising, especially advertising about help wanted and positions wanted. If you are interested, see details on page 39.

FROM THE OCTOBER, 1952, ISSUE

Our purpose is to help provide information in the field of computing machinery, avoiding overlapping with other publications in this field. ... We hope particularly to gather and publish information which is factual, useful, and understandable We do not plan to be restricted to any subdivision or area of the field of machinery for handling information. We shall be glad to consider articles for publication, especially if they are short and deal with important subjects. Besides the Roster of Organizations, there are doubtless other kinds of systematic reporting and exchange of information which can be useful and which we can try to carry out. ... We shall be grateful to anyone who sends us information, suggestions, comments or corrections.

NOTES

Back Copies. For information about back copies, see the note on page 7.

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<u>Manuscripts</u>. For information about manuscripts wanted and rates, see the note on page 28.

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THE COMPUTING MACHINERY FIELD

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Advisory Committee: Samuel B. Williams, Editor: Edmund C. Berkeley Assistant Editor: Eugene F. Murphy Herbert F. Mitchell, Jr.

Subscription \$3.50 for one year, \$6.50 for two years in the United States and Canada; \$4.50 for one year, \$8.50 for two years, elsewhere. If your address changes, please notify us giving both old and new address, and allow three weeks for the change.

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ROSTER OF ORGANIZATIONS IN THE FIELD OF COMPUTING MACHINERY

(Edition 5, supplement, information as of January 3, 1953)

The purpose of this Roster is to report organizations (all that are known to us) Ampe making or developing computing machinery, or components, or data-handling equipmen or automatic control equipment. Each Roster entry when it becomes complete contains: name of the organization, its address, nature of its interest in the field, Aska kinds of activity it engages in, main products in the field, approximate number of employees, year established, and a few comments and news items. When we do not have complete information, we put down what we have. The term "components" as used here does not include nuts, bolts, resistors, condensers, motors, tubes, Avoi mercury, etc., but does include magnetic drums, cores, tapes, and certain other components that have an intimate and significant connection with computing machinery or automatic control equipment.

We seek to make this Roster as useful and informative as possible, and plan to keep it up to date every two months. We shall be most grateful for any more information, or additions or corrections that any reader is able to send us.

Although we have tried to make the Roster complete and accurate, we assume no liab lity for any statements expressed or implied.

This edition contains only revisions or additions as compared with Edition 4. cumlative, published in the October, 1952, issue of THE COMPUTING MACHINERY FIELD, vol. 1, no. 4.

Abbreviations

The key to the abbreviations follows:

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Brya Size Interests in Computing Machinery Dc Digital computing machinery Ls Large size, over 500 employees Ms Medium size, 50 to 500 employees Ac Analog computing machinery Ss Small size, under 50 employees Sc Servomechanisms Bull Ic Incidental interests in computin (No. in parentheses is approx. no. of employees) machinery Cc Automatic control machinery Clar Activities When Established Se Organization established a short Ma Manufacturing activity time ago (1942 or later) Sa Selling activity Me Organization established a "medium" Ra Research and development time ago (1923 to 1941) Ca Consulting Com Le Long established organization Ga Government activity Pa Problem-solving activity

Ba

(1922 or earlier) (No. in parentheses is year of establishment)

Buying activity (used also in combinations, a in RMSa, "research, manufactu ing and selling activity".)

- *C This organization has very kindly furnished us with information expressly for the purpose of the Roster, and therefore our report is likely to be more complete and accurate than otherwise might be the case. (C for Checking)
- *A This organization has placed an advertisement in this issue of THE COM-PUTING MACHINERY FIELD. For more information, see their advertisement. (A for Advertisement)

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omen:	Ampex Electric Corp., Redwood City, Calif. *C Magnetic recording of data. Ic RMSa Ms (375) Se (1944)
of	Askania Regulator Co., 240 E. Ontario St., Chicago 11, III. *C Use analog computers; manufacture servomechanisms and automatic controls. Ms (400) Me (1930) SCc RMSPa
: 11-	Avoin Instrument Corp., Paramus, N.J. *C Digital and analog computing machinery. Magnetic recorders, ampli- fiers, precision wire-wound potentiometers. Ms (175) Se (1946) RMSa DAIc
n- Liab	Baird Associates, 33 University Road, Cambridge 38, Mass. *C Spectroscopic analysis equipment. Scientific instruments. Analog devices and servomechanisms. Instrumentation for industrial control. Research in physical optics. Ms (170) Me (1936) AISc RMSa
cumo	Bendix Aviation Corp., Pacific Division, North Hollywood, Calif. *C Telemetering systems. Digital, controls and components. Ms (50) Se (1952) Ic RMSa
	Edmund C. Berkeley and Associates, 36 West 11 St., New York 11, N.Y., and 19 Milk
	<pre>St., Boston 9, Mass. *C Small one-of-a-kind computers (Simon) and robots (Squee). Others under development. Courses, publications. The Computing Machinery Field. Ss (9) Se (1948) Dc RCMSa *A</pre>
	Bryant Chucking Grinder, Springfield, Vt. High speed spindles, and applications to magnetic drum computer com- ponents. Ls Le Ic RMSa
utiņ	Bull S.A. Compagnie des Machines, 94 Avenue Gambetta, Paris, France Punch card machines. Development of electronic computer components. Ls (5000) Le Dc RMSa
	Clary Multiplier Corp., 408 Junipero St., San Gabriel, Calif. *C Adding and multiplying machines, cash registers, electronic counters, automatic read-out devices for electronic computers, data-reduction apparatus, analog-to-digital converters. Ls (1700) Me (1939) DAc RMSa
	Commercial Controls Corp., 1 Leighton Ave., Rochester 2, N.Y. Mailroom equipment. "Flexowriter" electric typewriter with punched paper tape control. Ls Le Ic RMSa
actu '.)	Computation Centre, Univ. of Toronto, Toronto, Canada *C Digital, electronic computers. Now operating: a Ferranti Electric automatic computer; Univ. of Toronto Model Electronic Computer; IBM installation. Ss (15) Se (1947) RPa Dc
be) DM-	Computer Control Co., 106 Concord Ave., Belmont, Mass. Computers and computer components. Ss Se (1952) Dc RMSCa
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Computer Research Corp., Subsidiary of National Cash Register Co., 3348 West El Segundo Blvd., Hawthorne, Calif. *C Digital computers, computer components. Computing systems (general and special purpose, business or scientific), digital differential analyzers, magnetic components. CADAC (CRC102) general purpose computer and other computers. Ms. (130) Se (1950) Dc RCMSa	Ge
Consolidated Engineering Corp., 300 N. Sierra Madre Villa, Pasadena 8, Calif. *C	Ge
Automatic electronic digital computers (Model 30-201). Digital and analog data handling and conversion systems (Sadic, Millisadic, etc.). Automatic translator magnetic tape to punched card. Ls (750) Me (1937)	Ge
Dc RMSa *A	Hi
Eckert-Mauchly Division, Remington Rand, Inc., 3747 Ridge Ave., Philadelphia, Pa.	
All-purpose electronic digital computers. Univac Factronic System, 8 sold, 4 installed as of 10/1/52. Ls (600?) Se (1946) Dc RCMSa *A SEE also Remington-Rand, Inc.	In
Electronic Associates, Inc., Long Branch, N.J. *C	
Digital-to-analog converter (Model 417). Digital plotting system (Dataplotter). General and special purpose analog computers, and devices. Special purpose digital devices. Ms (350) Se (1945) DAc RMSa *A	In
Electronic Computer Div. of Underwood Corp., 160 Avenue of the Americas, New York 13,	
Constructing four types of electronic digital computers (Elecom-100,	
-120, -200, and a data-handling computer). First Elecom 100 passed	ln
continuous run of 24 hours without error. Delay lines, pulse	
transformers, magnetic recording heads, magnetic drums, D.C. plug- in amplifiers. Ms (70) Se (1949) Dc RM5a SEE also Underwood Corp.	Le
Engineering Research Associates, Inc., Division of Remington-Rand, Inc., 1907 West Minnehaha Ave., St. Paul, Minn., and 510 18th St. South, Arlington, Va. *C Digital computers; ERA 1101 and 1103 electronic digital computers; the Logistics Computer. Magnetic storage systems, including magnetic heads, magnetic drums, etc. Shaft-position indicator systems, self- recording accelerometers, analog magnetic recording systems, data- handling equipment, special purpose communications equipment, pulse transformers. Ls (750) Se (1946) Dc RMCPSa *A SEE also Remington-	Lo Ma
Rand, Inc.	Th
22, 111. *C	
Adding-calculating machines, key-driven, electric and non-electric. Comptometer. Ls (1700) Le (1886) Dc RMSa	Me
Ferroxcube Corp. of America, Saugerties, N.Y. Ferrites; pulse transformer cores; computer components. Ms Se Ic RMSa	Mi
The Franklin Institute Laboratories for Research and Development, 20th St. & Benjamin Franklin Parkway, Philadelphia 3, Pa. *C Fire control equipment. Special purpose analog computers, large and small scale. Digital computer components. Prototype construction. Ms (300) Se (1946) DAc RCa	
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- General Ceramics and Steatite Corp., Keasbey, N.J. (near Perth Amboy, N.J.) *C Magnetic cores for computer components; technical ceramics, insulators, etc. Ls (650) Le (1906) Ic RMSa *A
- General Controls, 801 Allen Ave., Glendale 1, Calif. *C Automatic controls (pressure, temperature, level, flow). Ls Cc RMSa
- Gerber Scientific Instrument Co., 89 Spruce St., Hartford 1, Conn. *C Graphical computer "Graphanalogue". Ss Se (1946) Ac RMSa

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Hillyer Instrument Co., 54 Lafayette St., New York, N.Y. Simulators, servomechanisms, sensing, computing, and actuating systems. DAICc RMSa

- Intelligent Machines Research Corp., 134 So. Wayne St., Arlington, Va. *C Devices for reading characters on paper, etc. Pattern interpretation equipment. Sensing mechanisms. Digital computer elements. Ss (6) Se (1951) Dc RCMSa *A
- International Business Machines Corp., 590 Madison Ave., New York, N.Y. *C Punch card machines. IBM Selective Sequence Electronic Calculator: dismantled 8/30/52. IBM Defense Calculator Type 701 (magnetic tape, magnetic drum, electrostatic storage). Card programmed calculator; electronic calculating punch Type 604. Data processing equipment. Process control equipment. Ls (38,000) Le (1911) Dc RMSa
- International Telemeter Corp., 2000 Stoner Ave., Los Angeles 25, Calif. *C Digital computer Type TC-1 (like Ordvac). Special devices for clerical and control applications. Metered and piped television. Ss (41) Se (1951) DIC RMSa
- Leeds and Northrup, 4901 Stenton Ave., Philadelphia 44, Pa. *C Automatic recorders and controls. Ls (3150) Le (1899) Cc RMSa
- Logistics Research Co., 141 So. Pacific Ave., Redondo Beach, Calif. Ic RMSa
- Magnetic Metals Co., Hayes Ave. & 21st St., Camden, N.J. *C Magnetic memory storage units for digital computers. Magnetic cores, tapes, laminations for magnetic amplifiers, servomotors, etc. Ms (380) Se (1942) Ic RMSa *A
- The W.L. Maxson Corp., 460 West 34 St., New York, N.Y. DAIc RMSa
- Mellon Institute of Industrial Research, Multiple Fellowship on Computer Components, Univ. of Pittsburgh, Pittsburgh 13, Pa. *C Ss (6) Se (1950) Dc RCa
- Minneapolis-Honeywell Regulator Co., Industrial Division, 4580 Wayne Ave., Philadelphia 44, Pa. *C Automatic controllers. Brown Instruments. Servo components used in computers. Recording and indicating instruments and control equipment. Ls (2000) Le (1859) Cc RMSa

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Monroe Calculating Machine Co., Orange, N.J. *C Desk calculating machinery. Electronic digital computer research. Monrobots. Ls (4000) Me (1925) Dc RMSa *A National Cash Register Co., Main and K Sts., Dayton, Ohio, and elsewhere. *C Cash registers. Accounting-bookkeeping machines. Adding machines. Purchaser of Computer Research Corporation. Ls (33,000) Le (1884) Ic RMSa National Physical Laboratory, Electronics Section, Teddington, Middlesex, England Digital computers and associated equipment. Designer and builder of the Pilot Model of ACE (Automatic Computing Engine - high-speed, electronic, digital). Collaborates with English Electric Co. Ls (1000; Elecnc. Sec., 25) Le (1900; Elecnc. Sec., 1948) DIC RCPMa Naval Research Laboratory, (Anacostia, Md.), Washington 25, D.C. *C Ls (3000) Me (1923) Ic RCPa Nuclear Development Associates, 80 Grand St., White Plains, N.Y. *C Design and development of Circle Computer. Associated with Hogan Laboratories. Ss Se DIc RMSa Olivetti Corp. of America, 580 Fifth Ave., New York 36, N.Y., and associated companie elsewhere. *C Desk adding, calculating, and printing machines. Fully automatic printing calculators. Ls (6000+) Le (1908) Dc RMSa Pennsylvania State College, X-Ray and Solid State Lab., Dept. of Physics, State College, Pa. *C X-RAC computer for crystal electron density functions. S-FAC for structure factor calculations. R-PAC (recorder playback computer) for Patterson function interpretations. Ms (55) Se (1947) Ac RPa *C George A. Philbrick Researches, Inc., 230 Congress St., Boston 10, Mass. Electronic analog computing equipment and components. Ss (5+) Se (1946) Ac RCMSa *A Radiophysics Laboratory, University Grounds, Chippendale, New South Wales, Australia Designed and constructed electronic digital computer, now in Dc RCMa operation. The Rand Corporation, 1700 Main St., Santa Monica, Calif. *C Constructing an electronic digital computer of the type of the Institute for Advanced Study. Ls (500) Se (1946) DASIc RCPa Raytheon Manufacturing Co., Waltham, Mass. *C Radar, fire-control, microwave equipment. Big fast electronic digital computers (Raydac). One delivered to Pt. Mugu, Calif. Ls (18,000) Me (1922) DAc RMSa Remington Rand, Inc., 315 4th Ave., New York 10, N.Y., and elsewhere. *C Punched card machines, office machines, electronic digital computing machines (Univac Factronic System, ERA 1103), servomechanisms. Ls (30,000 of which 1800 on computers) Le DASc RCMSa SEE also Eckert-Mauchly Division, and Engineering Research Asso-**A ciates. - 5 -

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Servomechanisms, Inc., Post and Stewart Aves., Westbury, N.Y. *C Automatic control systems, and components. Analog computers. Ls (700) Se (1946) ASc RMSa

- Sociéte d'Electronique et d'Automatisme, 138 Blvd de Verdun, Courbevoie, Seine, France. *C Analog and digital computers. Servomechanisms, electronic equipment for machine tools. Ms (300) Se (1948) DASc RMSa
- Sperry Gyroscope Co., Great Neck, N.Y. *C Ordnance; fire-control equipment. Automatic controls. Navigation equipment, sea and air. Radar, Loran, gyrocompasses. Ls (16,000) Le (1910) Ac RMSa
- Taller and Cooper, 75 Front St., Brooklyn, N.Y. *C Data recording and conversion systems, printers, perforators. Toll equipment for bridges, highways. Designing a toll station computing validator. Ms (250) Me (1926) DIC RMSa
- Tally Register Corp., 5300 14th Ave., N.W., Seattle 7, Wash. *C Special purpose business machines and instruments. High-speed data-reduction system for telemetering applications; electric sensitive tape recorder; tape-to-card converters; binary-decimal converters; data input devices. Ss Se DICc RMSCa
- Telecomputing Corp., 133 E. Santa Anita Ave., Burbank, Calif. *C Automatic data reading, recording, and plotting equipment (telereader, Telecordex, Teleplotter). Ms (160) Se (1947) Dc RMPa
- John E. Thompson and Associates, 7210 So. Yates Ave., Chicago 49, Ill. *C Ss (10) Se (1946) Ac Ma
- Ultrasonic Corp., 61 Rogers St., Cambridge 42, Mass. *C Automatic feedback control development and equipment. Ms (450) Se (1945) DACc RMSa

Underwood Corp., One Park Ave., New York 16, N.Y.; General Research Lab., 56 Arbor St., Hartford 6, Conn.; and elsewhere. *C Accounting machines, adding machines, typewriters. Elliott-Fisher and Sundstrand machines. Underwood electric typewriters, used in Harvard Mark II calculator. Ls (company 10,000; laboratory, 100) Le (1895) DIC RMSa

- U.S. Air Force, Inst. of Technology, Wright-Patterson Air Force Base, Dayton, Ohio *C Electronic strategy machine, conceived by L.I. Davis. Philbrick and Reac equipment on hand. Ms (300) Se (1946) DAIc Ga
- U.S. Air Force, Office of Air Research, Wright-Patterson Air Force Base, Dayton, Ohio Assembling a computing laboratory. Ms Se Dc RCPa

University of Sidney, Dept. of Electrical Engrg., Section of Mathematical Instruments, Sydney, New South Wales, Australia Analog computers. Ac Ra

Victor Adding Machine Co., 3900 No. Rockwell St., Chicago 18, Ill. *C Adding machines. Ls (1600) Le (1918) Dc RMSa

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- Wallind-Pierce Corp., 1928 Pacific Coast Highway, Lomita, Calif. *C Digital-to-analog, and analog-to-digital translators. Digital and analog computers, magnetic amplifiers, etc. Ss (18) Se (1951) DASc RCMSa
- Wang Laboratories, 296 Columbus Ave., Boston 16, Mass. *C Magnetic delay-line memory units. Digital signal generators. Multiple scalers. Static magnetic memory systems and other devices. Ss Se (1951) Dc RCMSa
- George Washington Univ., Logistics Research Project, 707 22nd St., Washington 6, D.C. *C

Relay computer with magnetic drum memory. Data-handling machines. Fast output. Ss Se (1949) Dc RCPa

- Watson Scientific Computing Laboratory, 612 West 116 St., New York, N.Y. *C The pure science department of International Business Machines. Simultaneous linear equation solver. Astronomical plate measuring machine. Ms (75) Se (1945) DAc RCPa
- Wharf Engineering Laboratories, Fenny Compton, Warwickshire, England Magnetic drums for computers. Ss Se Dc RMSa

BACK COPIES OF "THE COMPUTING MACHINERY FIELD"

Vol. 1 no. 1 (Sept. 1951), vol. 1 no. 2 (Feb. 1952), and vol. 1 no. 3 (July 1952) were entitled the "Roster of Organizations in the Field of Automatic Computing Machinery", and contained that only. They were produced by ditto process, are now out of date and out of print, and are completely replaced by the "Roster of Organizations" published in vol. 1 no. 4.

Vol. 1 no. 4 (Oct. 1952) was the first issue bearing the new title "THE COMPUTING MACHINERY FIELD". It contained a cumulative, up-to-date "Roster of Organizations" (a list of about 140), two articles, and a book list (mentioning 15 publications). Single copies of that issue are available at \$1.25; or a subscription may be specified to begin with that issue.

BRAINS: ELECTRONIC AND OTHERWISE

by A. S. Householder Oak Ridge National Laboratory

The existence of operable, automatic electronic computers, and the fact that they are in demand, both testify eloquently to the degree of elaboration of the technology capable of creating and employing them. Amazing as they are, however, those of us who deal with these automata recognize fully how limited they are in intellect, and how essential is the human brain which directs their cerebration. The indispensability of the human brain in other phases of technology, the need for sound professional training if our technological civilization is to thrive or even survive, are matters that scarcely require an argument.

Yet, by a curious and tragic paradox, at just this time the facilities for technical training are in critical danger in this country. One source of danger lies in overcrowded classrooms, a shortage of qualified teachers, and generally inadequate support, financial and otherwise, for the educational system. This is serious, but widely recognized, and one may hope that remedies, in some measure, will be found.

Another danger is no less real and far more insidious. It springs from an attack upon education at its foundations, in the public schools; an attack that is launched by countless public school administrators over the country, and instigated by the professors of education in the teachers colleges. It takes many forms: degradation of classroom standards; dilution of curricula; selection of teachers on the basis of courses in "education", with little or no regard for preparation in the subjects to be taught; pressure upon colleges to lower their entrance requirements and accommodate all high school "graduates", whatever the "graduation" may have signified. All this is carried out in the name of "democracy", "citizenship", "social and personal adjustment", or any gilded phrase you may propose.

Mathematical, engineering, and other professional organizations are considering what steps can be taken to increase the supply of soundly trained personnel. Meanwhile students who wish to enter a technical field, are discovering in college that their high school training has not provided the background expected of them. It is time for the pendulum to swing back, and individuals can contribute at least by investigating the public schools in their own localities and insisting that among the course offerings there be some solids with the froth.

(THE COMPUTING MACHINERY FIELD invites discussion of this important and controversial subject).

D.C.

WHO'S WHO IN THE COMPUTING MACHINERY FIELD: SECTION 1 -- PROGRAMMING

(First edition, cumulative, information as of December 20, 1952)

This is the first section to be published of a Who's Who of individuals in the computing machinery field. Other sections will be published soon. The purpose of this Who's Who is to make it easier for all persons interested in the computing machinery field to get in touch with each other in appropriate ways.

<u>Contents</u>. This list consists of persons who have reported as a main interest "programming", that is, preparing instructions or orders so that automatic computers will solve problems. Only those persons whose response to inquiry was received by Dec. 20 have been included in this list. Information about other persons will be printed in an early issue of THE CMF.

<u>Reply Card</u>. The form of the reply post card for gathering information for the Who's Who was about as follows:

Name (please print)		
Organization (& address)?		
Title?		Year of birth?
MAIN INTERESTS: (() Design (() Construction (() Applications (College on last school?) Sales) Electronics) Mathematics) Business	() Programming () Other (specify):
Years of experience in co Occupation? yourself if you wish	omputing machin (Encl - it will help	ery field? ose more information about in your listing.)
() Please send me on a MACHINERY FIELD. I will	oproval a copy subscribe at \$	of the bimonthly THE COMPUTING 3.50 a year (U.S., Canada;

\$4.50 elsewhere) if I like it, or return the copy within seven days.

If you are interested in any phase of computing machinery, robots, cybernetics, or automation, we shall be glad to receive the above information about you; and if you have previously sent us information which should be changed or improved, we shall be glad to receive the changes. If convenient, please use a post card (or post card size) to write us, so that your information may be filed easily, without copying. Send the card to: E.C. Berkeley, Editor, THE COMPUTING MACHINERY FIELD, 36 West 11 St., New York 11, N.Y. Your listing does not depend in any way on your subscribing to THE CMF though of course your subscription will be welcome.

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Entry. Each entry in the Who's Who when it becomes complete contains: name / title, organization, address / interests / year of birth, college or last school (background), years in field, occupation. The address has been substantially contracted to avoid the nuisance of unwanted mail. In cases where no information was given (for example, about occupation) a "-" denotes omission.

<u>Abbreviations</u>. Since a great deal of information is to be presented, abbreviations have been extensively used. Nearly all these abbreviations can be easily guessed, like those in a telephone book. The letters A,B,C,D,E,M,P,S stand for main interests "Applications, Business, Construction, Design, Electronics, Mathematics, Programming, Sales" respectively. Translation of some more of the abbreviations is given at the end of the list.

<u>Geographical Arrangement</u>. At the present time, many computer people interested in programming are trying to achieve greater communication among themselves. Therefore, this section has been arranged geographically.

<u>Liability</u>. Although we have tried to make each entry complete and accurate, we assume no liability for any statements expressed or implied.

<u>Corrections</u>. Since this is the first issue of our Who's Who, many errors and inconsistencies doubtless remain. We shall be very grateful for any information, additions, or corrections that any reader is able to send us.

Roster

MAINE, NEW HAMPSHIRE, VERMONT - No one

MASSACHUSETTS: Adams, Charles W / asst prof dig compn, Dig Comp Lab, MIT, Camb / AMP, log des, training / '25, MIT, 5, -

Arnow, Jack A / staff, Dig Comp Lab, MIT, Camb / AMP / '27, MIT, 2, -

Attridge, Walter S Jr / res engr. Dig Comp Lab. MIT, Camb / ADEP / '27, MIT, 2, -Bar-Hillel, Yehoshua / res assoc, Res Lab Elecnes, MIT, Camb/ P, mach transln, teng / '15, Hebrew U (Jerusalem, Israel), 0, -

Bloch, Richard M / mgr, Comp Dept, Raytheon, Waltham / ABCDEMPS / '21, Harv, 10, -Briscoe, Howard W / staff, Dig Comp Lab, MIT, Camb / MP, aplns to geophysics / '30, MIT (BS in geophysics), 2, -

Carter, Wm Caswell / sr engr, hd Log Des, Comp Dept, Raytheon, Waltham / DMP, tchg / '17, Harv (PhD'47) (U Chic, Oxfd, Colby), 5, mathn

Combelic, Donn / mathn, Dig Comp Lab, MIT, Camb / AMP / '18, MIT, 2, -

Comerford, Emma E / mathn, Compg Serv Grp, Raytheon, Waltham / MP, acceptance tstg / -, Bost Coll, 4, mathn

Demurjian, Malcolm S / res engr, Dig Comp Lab, MIT, Camb / AMP / -, Colum U, 3, mathn Dieterich, Ernest J / hd, Res Sec, Comp Dept, Raytheon, Waltham / ADEMP, res in logic, components / '23, Harv (PhD'53, physics), 5, physicist

Ellis, Murray / sr engr, Comp Dept, Raytheon, Waltham / ABDMP / '23, Yale (MS'48), 6, comp engr

Everett, Robert Rivers / assoc dir, Dig Comp Lab, MIT, Camb / DEP / '21, MIT, 7, -Franklin, Philip / prof, Math Dept, MIT, Camb / MP / '98, CCNY, Princeton U, 5, prof math

Frankovich, John M / prgrmr, Dig Comp Lab, MIT, Camb / AMP / '28, MIT, 2, grad stud Gaudette, Charles H / res engr, Dig Comp Lab, MIT, Camb / AP / -, MIT (BS Math), 2, -Goldberg, Bernice / mathn, Geophysics Res Div., USAF Camb Res Cr, Camb / MP / '27, Radcliffe (MA) (NYU, MIT), 1, mathn

Heart, Frank E / engr, Dig Comp Lab, MIT, Camb / AP, contr sys, log des / -, MIT, 2, elec engr

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4,	4, -
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	NEW JERSEY: Bitner, Ralph E / patent atty, none, West Englewood/ EMP / '93, Penn State (BS, MS), 14, patent atty
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Diebold, John T / -, Harbridge House, Weehawken? / ABP / '26, Harv Bus Sch, 3, mat. consultat
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Cowgill, Daniel E / assoc res engr, Res Div, Burroughs Adding Mach Co, Phila/ ABMPS, analysis, evaluation / '20, Bost U MA(Math), 5, -
Curry, Haskell B / prof math, Pa State Coll / MP, mathl log / '00, U of Gottingen (Germany), 4, mathn
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prgmd calc / '25, U Pa, 3, instructor
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Katz. Arthur A / asst dir, Univac Applns Dept, Eckert-Mauchly Comp Corp. Phila / ABMP / '25, U Pa, 6, -Kranzley, Arthur S / assoc res engr, Res Div, Burroughs Adding Mach Co, Phila / ABP / '27, Drexel Inst Tech, 2, sys analyst Lee, Cedric F / writer, Eckert-Mauchly Div, Phila / ABDP / -, U Ill, 3, writer Leas, J Wesley / mgr, Compg Sys, RCA Victor, Camden NJ / ABDP, engrg / '16, Ohio State U, 2, elec engr Logan, J Robert / sys analyst, Univac Div, Rem Rand, Phila / DEP, instrmn, sys studies / '23, U Pa (Physics), 3, Mayer, David B / res engr, Philco Corp, Phila / AMP, computational anal / '24. Oberlin (BA), U Pa, Temple U, 2, -McFadden, David J / prgrmr, Eckert-Mauchly Div, Phila / ABPS / '27, Temple U. 2. prgrmr Middleton, Marshall, Jr / engr, Westinghouse Elec Corp. Pgh / AMP / '23. U Pgh. 2, engr 'Miller, Alfred Eugene / asst res engr, Res Div, Burroughs Adding Mach Co, Phila / AMP, log des, philosophy & theory of comp mach / '29, U Pa, 1, mathn & logician Mitchell, Herbert F, Jr / dir, Univac Aplns Dept, Eckert-Mauchly Div, Phila / ABMPS / '13, Harv (PhD), 6, elecnc engr Mott, Lucile E / asst res engr, Res Div, Burroughs Adding Mach Co, Phila / ADP / -. Bryn Mawr Coll, 9, -Muskat, Morris / tech asst to vp of prodn, Gulf Oil Corp, Pgh / AP / '06, Calif Inst of Tech, -, -Newhart, Vincent R / prgrmr, Eckert-Mauchly Div, Phila / ABPS / '25, Muhlenberg Coll, (Temple Med Sch), 1, prgrmr Petersen, Richard M / prgrmr, Eckert-Mauchly Div, Phila / ABP / '25. Bucknell U. 2. prgrmr Pfeilsticker, Robert C / mathn, Frankford Arsenal, Phila / AMP / -, Temple U, 2, mathn Ridgway, Richard K / prgrmr., Eckert-Mauchly Div, Phila / AEMP, log & other thought analogues / '26, Swarthmore, 1, prgrmr Robbins, Leon C, Jr / asst res engr, Res Div, Burroughs Adding Mach, Phila / MP, log / '23, U Pa, 2, mathn Rosenthal, Paul / prgrmr, Eckert-Mauchly Div, Phila / ABMP / '28, Temple U, 2, prgrmr Rubinoff, Morris / asst prof, U Pa, Phila / ACDEMP / '17, U Toronto, 6, asst prof Rutledge, Joseph D / sys engr, Eckert-Mauchly Div, Phila / ABDMP, log des / '28, Swarthmore, 2, sys engr Sardinas, August A / assoc res engr, Res Div, Burroughs Adding Mach Co, Phila / MP, information theory / '22, U Pa, 3, mathn Shafritz, Arnold / asst res engr, Res Div, Burroughs Adding Mach Co, Phila / DMP / '26, U Pa, 1, log designer Smith, Robert W, Jr / mathn & superv, Comp Lab, U S Bur of Mines, Pgh / AMP / '16, Temple U (U Pa), 4, mathn Steinberg, Bernard D / proj engr, Philco Corp, Phila / EMP, log des, electnc res & dev / '24, MIT, -, -Thomsen, D L, Jr / asst prof, Penn State Coll / AMP, tchg / '21, MIT, 1, teacher Woodbury, Max A / assoc prof, Stat Dept, U Pa, Phila / ABMP, mathl stat / '17, Mich (PhD'48; Inst. Adv Study '49), O, math statcn Woltman, Richard D / sys engr, Eckert-Mauchly Div, Phila / ABMPS / '24, Swarthmore, 6, mathn DELAWARE: Beutler, John A, Jr / -, Du Pont Co, Wilmington / EMP / '23, Oreg State Coll, 2, engr & mathn

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FLORIDA: Hare, Robert R Jr / mathn, Air Force Missile Test Center, Cocoa Beach / Ligor AMP / '25. Ind U (De Pauw U), 1, analyst in data reduction fo Polln OHIO: Albers, Lynn / mathn, Lewis Lab, NACA, Cleveland / AMP / '19, U Mich, 2, mathn ma Belzer, Jack / dir compg lab, Battelle Memorial Inst, Columbus / AMP, astronomy / Rogge '10, Cath U, 12, mathn Fluke, Carl S / chief coder, Flight Res Lab, Wright Patsn AFB / MP / '27, Wash & Jeff AE Ruber Coll, 4, mathn Summe Moshos, George J / physicist, NACA, Cleveland / DCAMP, controls / '23, U Mich, 4, -Wrigh Patton, Norman A / aero res scientist, NACA, Cleveland / AMP, IBM compg / '24, Carnegie 3, Inst Tech, 3, mathn Wymar Pierson, Robert L / spec rep, Product Dev Dept, Natl Cash Register, Dayton / ABEPS / Er '12, Brown U, 15, . Ross, Clarence / -, USAF, Wright Patsn AFB / AMP / '06, U Wash (PhD), 6, mathn WISCO Tifford, Arthur N / assoc prof, Ohio State U, Columbus / AMP / '17, MIT, 3, prof & 1] res superv Hamme 1 INDIANA: Grosh, Louis Eugene / res assoc & hd, Compg Lab, Purdue U, Lafayette / AMP. stat / '23, Purdue U, 3, -MINNE Perlis, Alan J / asst prof, Dept Math.Purdue U, Lafayette / ADMP / '22. MIT. 4. mathn U Field ILLINOIS: Clutterham, David R / grad res asst, U Ill, Urbana / DMP / '22, -, 3, mathn 5, Cohn, Marius / -, Contr Sys Lab, U Ill, Urbana / AMP / '19, U Ill (PhD), 4, mathl Lode, physicist Eidem, Ralph H / dir, Elecnc Res, Ernst & Ernst, Chic / ABP / '13. Loyola U (Nwn Sch of IOWA: Commerce) 9, consultant Ketchum, P W / prof math, U Ill, Urbana / MP / '03, U Ill, 30, teaching Lyon, Vergil E / assoc res dir, ACNielsen Co, Chic / ABP / '04, U Wisc, 2, statn SI Lang, Naines, Joseph B, Jr / engr, Aerial Measurements Lab, Nwn U, Evanston / ABCDEMPS / '28, Ic Nwn U Grad Sch. 5, engr Prince Richard T / asst elec eng, Armour Res Foundn, Chic / ACDEP / '25, Ill Inst Tech, MISSO 1, elec engr Wiley, Marjorie J / res assoc, Aerial Measurements Lab Nwn U, Evanston / AMP / '21, TENNE Wellesley Coll, 10, mathn AN Wilson, Ross B / prodn mngt, ACNielsen Co, Chic / ABP / '08, Oberlin Coll, 3, -Druck U MICHIGAN: Bauer, Walter F / res mathn, WRRC, Ypsilanti / AMP / '24, U Mich (PhD), 2, -Goert Beach, Robert A / res engr, WRRC, Ypsilanti / P / '24, U Roch, 2, optical engr ma Benaglio, R Victor / engr. Bendix Res Labs, Detroit / DEMP / '24, U Ill, 3, elec engr Hodge Benjamin, Kurt / statn & hd of Tab Serv, U Mich, Ann Arbor / AP, primarily IBM as apld to res in stat / '20, U Mich, 11, statn House Brown, James Harvey / res assoc, Dig Compn Grp, WRRC, Ypsilanti / ADMP, Midac coding / '22, U Mich, 4, prgmr Johns Denecke, Mildred Frances / res asst, WRRC, Ypsilanti / DEP, apld physics, engrg / '27, U U Mich, 2, -Kelly Duggar, Anderson, Jr / pres, Equitable Engrg Co, Detroit / ACDEMP / -, U Detroit, O, 5 engr & mathn More! Conte, Samuel D / asst prof, Compn Lab, Wayne U, Detroit / AMP / '17. U Mich. 3. teacher Moshr Cowles, E Devere / techn in mach meth, Detroit Edison Co, Detroit / ABCDEMP, pub utilit SI billing / '04, -, 10, -Graney, Edward P / res asst, WRRC, U Mich, Ypsilanti / DMP / '29, Notre Dame, 1, -ALAB/ Hope, Lawrence F / asst hd, Res Labs Div, Gen Motors Corp, Detroit / ABCDMP, infm searchg / '09, Yale, 5, res engr OKLAI Kimball, Everett, Jr / res engr, WRRC, Ypsilanti / AP /'09, MIT, 20, advisor in aplns U Lemelin, Roger J / res asst, WRRC, Ypsilanti / '27, Bowling Green State U, 1, res Fulle 2 Marb.

Ligon, Albert L / compg engr, Parsons Corp, Aircraft Div Traverse City / AMP, IBM mach for engrg problems in rotor blade design / '21, -, 5, -Pollmar, Carl H / res assoc, Engrg Res Inst, U Mich, Ann Arbor / BDMP / '16, U Mich. mathn Roggenbuck, Robert A / superv of engine anal, EngrgRes Dept, Ford Motor Co, Dearborn / ABDEMP / '16, Lawrence Inst Tech, 5, res engr Rubenstein, Mrs Mollie A / none / AMP / '24, Colum U Grad Sch (MA '47), 3, statn Summerhays, JE / res assoc, WRRC, Ypsilanti / ADP / '28, U Mich, -, sys analyst Wright, Jesse B / res mathn, Engrg Res Inst, U Mich, Ann Arbor / BDMP / 20, U Mich, 3. mathn Wyman, Irma M / res assoc, Dig Compn Grp, WRRC, Ypsilanti / ADMP / '28. U Mich (Coll Engrg), 4, prgrmr WISCONSIN: Ford, Samuel J / meth analyst, Allis-Chalmers Mfg Co. Milwaukee / ABDEP / '15, La Salle, 16, acct Hammer, Preston C / dir, Numer Anal Lab ; & assoc prof math, U Wisc, Madison / AMP, res / '13, Ohio State U, 5, admv scientist MINNESOTA: Cohen, Arnold A / dir, Sys Dev, Engrg Res Assoc, St. Paul / ACDEMP / '14, U Minn, 6, engr Field, William J / sr engr, Engrg Res Assoc, St Paul / ADEMP, components / '06, U Minn, 5, engr Lode, Tenny / dir res, Minn Elecnes Corp, St Paul / ADEMP / -, U Minn, 3, mathn IOWA: Goheen, Harry Earl / assoc prof, Iowa State Coll, Ames / AMP, teaching / -. Stanford (PhD '40), 6, prof Lang, Kermit / asst acty, Equit Life Ins Co of Iowa, Des Moines / ABMP / '13, State U Iowa, 4, acty MISSOURI, NORTH & SOUTH DAKOTA, NEBRASKA, KANSAS, KENTUCKY -- None ch, TENNESSEE: Arnette, Mary Ruth / assoc mathn. Math Panel. Oak Ridge Natl Lab. Oak Ridge / AMP, coding IBM, SEAC, Oracle / '15, U Tenn, 3, prgmr Drucker, B M / grad fellow, Oak Ridge Inst of Nuclear Studies, Oak Ridge / MP / '19, U of NC, 2, grad stud Goertzel, Herbert / jr mathn, Oak Ridge Natl Lab, Oak Ridge / AMP / '30, U Tenn, 3, . mathn Hodges, Arlice Houston, Jr / hd data red grp, ARO, Tullahoma / AP, wind tunnel instrmn / ld '23, Tenn Poly Inst, 3, -Householder, Alston S / -, Mathematics Panel, Oak Ridge Natl Lab, Oak Ridge / MP / -, 1/ -, 3, mathn Johnson, Phyllis C / mathn, Carbide & Carbon Chem Corp. Y-12, Oak Ridge / ABMP / -. 27, U Wash, 5, compr Kelly, J P / hd, Numer Anal Lab, Carbide & Carbon Chem Co, Oak Ridge / AMP / '24, ORINS. 5, mathn Morel, T.R. / engr. ARO, Manchester? / EMP, Maddida operator & maint / '28, MIT, 1, -Moshman, Jack / sr statn, Oak Ridge Natl Lab, Oak Ridge / AMP, stat / -, U Tenn. 4. achei ility statn ALABAMA, MISSISSIPPI, ARKANSAS, LOUISIANA -- None OKLAHOMA: Bonner, Robert N / res mathn, & hd, CPC Grp, Carter Oil Co, Tulsa / AP/ '17, U Wisc, 4, -Fullerton, Paul W / rep, Apld Sci Dept, IBM, Tulsa / AMPS, engrg / '23, Calif Inst Tech, 2, engr Marble, Richard A / none / MP / '24, Harv, 3, teacher - 18 -

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physics / '20, Yale (PhD '49), 10, physicist Gardner, Earl B / superv, automatic compn Unit, Land-Air, Inc, Alamogordo / AMP / '16.

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Srull, Donald W / res engr, Consol Vultee, San Diego / AMP / '29, U Mich, 2, res engr Stevens, Louis D / proj engr, IBM Engrg Lab, San Jose / ACDEP / '25, U Calif (Berkeley), 4, dev engr

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Worsley, Beatrice H / staff mathn, Compn Centre, U Toronto / MP / -, Cambridge U (Eng), 5, mathn

Key to Some of the Abbreviations

	acty	actuary	MIT	Mass. Inst. of Technology
	APG	Aberdeen Proving Ground	Met	Metropolitan
	apld	applied	Mut	Mutual
	apln	application	NACA	National Advisory Comm. for Aero-
10	BRL	Ballistics Research Laboratory		nautics
	Camb	Cambridge	NAML	Natl. Apld. Math. Lab.
10	comm	committee	NAMIC	Naval Air Missile Test Center
r	comp	computer	NBS	National Bureau of Standards
	compg	computing	NPG	Naval Proving Ground
-81	compn	computation	Nwn	Northwestern
11	contr	control	ord	ordnance
	cust	customer	prgm	program
	dem	demands	prgmr	programmer
	dig	digital	res	research
-11	elec	electric	SVS	system, systems
	elecnc	electronic	tech	technology
- 11	instrm	instrument	techn	technician
	instrmn	instrumentation	techl	technical
	log	logic, logical	USAF	U.S. Air Force
Ē			WRRC	Willow Run Research Center
gr				
	CPC	Card Programmed Calculator	ORINS	Oak Ridge Inst. for Nuclear Studies

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WHAT COMPUTERS DO

by S. B. Williams, President, Association for Computing Machinery, as told to E. C. Berkeley

Three large organizations now express active interest in the field of computing machinery: the American Institute of Electrical Engineers, the Institute of Radio Engineers, and the Association for Computing Machinery. The AIEE organizes meetings and lecture seminars, publishes papers, and has a committee on computing machinery. The IRE organizes sessions and lectures, publishes papers, and has a Professional Group on Computers. The ACM organizes meetings and publishes papers on computing machinery. Overlap? Duplication? Confusion?

Part of the overlap and duplication is beginning to be avoided through the activities of the Joint Computer Conference Committee, which is made up of representatives of all three organizations. This committee has held joint meetings (Philadelphia, 1951, and New York, 1952) and is publishing proceedings separate from the proceedings of the parent bodies. A third meeting will be held in Los Angeles in February, 1953 (the Joint AIEE-IRE-ACM Western Computer Conference, Hotel Statler, Feb. 4, 5, 6).

But some more of the overlap and duplication may be avoided, by allocating portions of the field of computing machinery according to main interest. As between the ACM and the other two organizations, there is one area which is preeminently the area of the ACM: "What Computers Do". This includes programming, logical design, problems to be solved, numerical and logical analysis of scientific and business problems, etc.

As to the division of the field between AIEE and IRE, probably the division will be worked out in much the same way as the division has been worked out in the past: electronic, high frequency, communication, to the IRE; electrical, low frequency, power, to the AIEE.

"What Computers Do" is naturally a basic concern of the Association for Computing Machinery. Formed in 1947, the purpose of the ACM is

> "to advance the science, design, development, construction, and application of modern machinery for performing operations in mathematics, logic, statistics, and kindred fields, and to promote the free interchange of information about such machinery in the best scientific tradition."

It is a source of satisfaction to all members of the ACM that in five years the Association has acquired an international membership of 1300 members, still with the low dues rate of \$2 a year, and still open to all persons who are "interested in and capable of forwarding the purpose of the Association."

As a result of the gradual allocation of interests among the three large organizations, we can look forward to a time when the technical papers on machinery are mainly to be found in the meetings and publications of the AIEE or the IRE, and information about "what computers do" is mainly to be found in the meetings and publications of the ACM.

(Note: Mr. Williams emphasizes that these are his personal views, and are not necessarily the views of any organization with which he may be associated.)

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THE PARAMETERS OF A BUSINESS PROBLEM IN READING

by C. H. Dent, Hardware Mutuals

There is no doubt that engineers of computing machinery would be helped if business would state some of its problems. But I am sure that not many people in business are able to understand the technical language of the computer field. In fact, there is a dearth of information on the application of computing machinery to business. Many of us in business have so little conception of what this new equipment will do and how it works that we hesitate to come forth with some of our problems although they might possibly be suitable for discussion. We would like for computer engineers to prepare something in nontechnical language, which would describe the various types of computers and input and output devices, and how they operate.

In our own business, we believe that long-range research and planning in the areas of procedures and equipment are essential if we are to get the benefits of development in electronic and similar devices. While our company is not among the very large fire and casualty insurance companies, neither can it be considered a small one. We wrote over \$65 million in premiums in 1952, and we give service to a half million policyholders through 39 offices located in all parts of the United States. We believe we are large enough to start planning for the use of electronic equipment beyond our present punched card equipment, and we realize that its use probably will mean a radically different way of handling our clerical work.

An example of a problem where we should like to see electronic reading devices used is our problem of preparing input for machinery from handwritten or typewritten records. At the present time, we prepare, by clerically operated key-punch machines, several million punch cards each year, in order to accumulate figures for internal and external reports and for rate-making purposes. In Figure 1 appears the record from which these separate cards (A, B, C) are punched for new and renewal Automobile business. This record is the "Statistical" copy of the policy.

As may be seen, the copy of the policy contains about two dozen items of information. Most of the E items are coded and expressed as correspondingly numbered F and G items. One or more of three cards are punched according to the scheme described in Table 1.

The policy copies come to our Home Office Statistical Department daily from our 13 processing offices. They are in groups accompanied by control tapes for each group. We process about 500,000 auto sheets per year, from which Card A is punched. About 350,000 of these also require Card B, and about 50,000 also require Card C. There are perhaps 20,000 cases which require only Card B, or Cards B and C. In addition to auto insurance, we write a number of other lines, both fire and casualty, but we have confined the illustration to the one line to avoid confusion.

The question of course is: is there any way in which electronic reading equipment can be made to read these policy copies and actuate card punching equipment, thus eliminating or reducing manual punching and verifying? We realize that it probably would be necessary for us to redesign the policy form or card. This could easily be done within reasonable limits. We shall be glad to furnish any additional information that may be needed.

		F	igure 1			
ation Form)	234567	DI DE	CLARATIONS			NON-ASSESSABLE POLICY
. Name	of Insured:				Occupation of the nam	ed insured is:
GEC	ORGE A BLACK	KMAN			ATTORNEY	
Addre 25 (Toward	ss: (No., Street) 56 NORTH 10 Cone, County) (E4)	TH STREET	Code) (State) E2	(Code)	The automobile will be ly in the town, county, left, unless otherwise	garaged principal- and state shown at stated herein:
Policy	Period: From:	DANE 232		1 1052	12:01 A. M., standard	time at the address
3 The insu or charge	urance afforded is only ges. The limit of the	ly with respect to such an company's liability again	ad so many of the follo ust each such coverage	wing coverages a shall be as stat	s are indicated by spec ed herein, subject to a	ific premium charge ill the terms of this
COVE	BAGES		LIMITS OF L	ABILITY	PREMIUMS	
A. Bo	dily Injury Liability.	**************************************	\$ 5,000	Each Person.		
D D	marty Damage Links		\$ 10,000	Each Accident.	\$ 35.00	
B. PR	openy Damage Liabil	my.	\$ 5,000/	Each Accident.	s 15.00	
C. Co	ollision or Upset.	(ES	Actual Cash Val	ue Less	. 25.50	
E. 80	% Collision or Upset.		Actual Cash Val	ue Less		
1.7-	in and John Cost		20% of First \$25	0.	5	
J. 10	wing and Labor Cost	s. (E	9 \$10 For Each Dis	sablement.	s 5.00	
К. М	edical Payments.					
			1 5	Each Person	e	
Y. C	omprehensive. (inclu ther damage to the au pset)	udes fire, theft, windstorm, tomobile, except by collisior	Actual Cash Va	Each Person	s 8.00	
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Y. C	omprehensive. (inclu ther damage to the au pset) Numbers of Endorseme	udes fire, theft, windstorm, tomobile, except by collision TOTA DIVIDEND (ents Attached to Policy at Tim	Actual Cash Val	Each Person Ive.	\$ 88.50 \$ 18.50 \$ 70.00	Ē
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4 Description Model Serial 78	Numbers of Endorseme 1016 Pton and use of the S2 BUICK Number 5422	ades fire, theft, windstorm, tomobile, except by collision TOTA DIVIDEND (ents Attached to Policy at Tim automobile and facts resp nd Model Motor Number 3579321	Actual Cash Va Actual Cash Va L PREMIUM FOR CREDIT ON PREVI ecting its purchase by Classification List Price H=1	Each Person Iue. THIS POLICY OUS POLICY NET the named insured	\$ 88.50 \$ 88.50 \$ 18.50 \$ 70.00 Bedy Type: Truck Size, Truck Load, or Bus Sec SED Number of Cylinders	EI3
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Table	1
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Card Columns	in Punch Cards <u>Card B</u>	Card C	Information Punched
1-11	1-11	1–11	Constant information for each card in a group of work, expressing control data accompanying the group.
12	12	12	Item D2
13-18	13-18	13-18	Item D1
19–34	19-34	19-34	Items F1, F2, F3, F4
35-57	-	-	Items F5, F6, F7
	35-57	-	Items G1, G4, G8, G10, G11, G12
-	-	35-57	Same as card B except G8 is re- placed by G9
58-72	-		Premiums for the two items E7
-	58-65		Premium for item E8
-	-	58-65	Premiums for item E9
<u></u>	66-72		Premiums for item ElO
73-79		-	Item E13
80	80	80	"O" in all cards

- 24 -

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1. Meetings. From Sibyl M. Rock, Pasadena, Calif., to us:

We have subscribed to your magazine "The Computing Machinery Field" and find it very useful.

I have one suggestion, which you have probably already considered: Would it be possible for you to include a calendar covering, say the following four to six months, which would list the technical meetings of interest to those in the computer field?

At the present time, of course, such listings can be obtained from I.R.E. publications and the like. However, there are a large number of people in the computing machinery field who are not interested primarily in the electronic aspects and hence do not belong to the I.R.E. It seems rather unhappy from the viewpoint of such people to have the major activity for the computer group in the I.R.E. itself.

I have one other comment which is purely a personal reaction, that is, that there are too many meetings at the present time on the subject. In other fields such as chemistry and physics this same problem has been met by having one large annual meeting and smaller regional meetings. It's rapidly approaching the place where it is impossible to attend even the major meetings which are being offered. The field is becoming very large and a strong organization is much to be desired.

THE CMF will seek to publish, starting in the March issue, a list of forthcoming meetings. -- Many people in the field agree with Miss Rock that there are too many meetings. -- More discussion or suggestions?

* * *

2. <u>A Question of Spelling</u>. From Harold Hotelling, Univ. of North Carolina, N.C. to Nathaniel Rochester, Engineering Laboratory, IBM, Poughkeepsie, N.Y. (with copy to THE CMF):

In the October issue of "The Computing Machinery Field", there is an invitation to send you any comments on nomenclature in this field.

Both the spellings "computers" and "computors" occur on different pages of this Journal, and I think also in other recent writings on the subject. Only the first has sanction of the Webster New International Dictionary, and the spelling with an "o" contradicts also all usage known to me prior to the last year. I urge that your committee try to put a stop to the frequent misspelling of the word in current publications.

Personally we prefer "computer". But we are currently trying to learn to write "analog" instead of "analogue", "Eniac" instead of "ENIAC", etc. In the matter of English spelling, the direction of progress, it seems to us, is to permit variant spellings, like "instalment" and "installment". Certainly, it will be easier for a future automatic computer to spell English if some of the leeway in spelling common two centuries ago is regained.

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Fie sma 3. <u>A Fair Price for a Magazine</u>. From David R. Brown, South Lincoln, Mass., on Dec. 12, to us:

I am returning your publication, "The Computing Machinery Field." I very much enjoyed reading it. However, considering the <u>American Scientist</u> still costs only \$1.50 per year, I think that the subscription price of \$3.50 for "The Computing Machinery Field" is excessive and am returning the copy which you sent to me.

Our reply, on Dec. 20:

Thank you for your frank letter. The problem of what a magazine should cost is an important one. We agree with you that \$3.50 a year for a quarterly like ours seems high; but we have no financing, no free labor, a small circulation now about 550, and not many ads (price range \$15 to \$55 in October, depending on size of company). If you work out the arithmetic of income and outgo, you can see that we are publishing this primarily as a service to people interested in computing machinery. If you could show us how to increase the number of subscribers and lower the subscription rate, we should be glad.

Footnote, Jan. 1: Circulation now: just over 600. Decision: publish six times a year instead of quarterly, at no increase in subscription rate. Hope: more people will consider THE CMF a good value.

* *

4. Noted With Appreciation. From C.R. Pippenger, New York:

I think your magazine, THE COMPUTING MACHINERY FIELD, will be very useful. I hope you are getting adequate support for its publication.

From John M. Alden, Brockton, Mass.:

n

Have just received my copy of Volume 1, No. 4, of The Computing Machinery Field. Glad to see the expanded format. Feel that though your publication is small at the present time, it can be tremendously important.

AUTOMATIC COMPUTERS ON ELECTION NIGHT

by Eugene F. Murphy and Edmund C. Berkeley

On November 4, two automatic computers made their appearance on television for the purpose of computing political trends: Univac (Remington-Rand Eckert-Mauchly), on Columbia Broadcasting System TV, and Monrobot (Monroe Calculating Machine Co.) on National Broadcasting System TV.

In the case of Univac, the main part of the problem assigned early in October was to be ready each hour to estimate the number of states to be carried by each candidate, the total electoral vote, and the total popular vote. Starting October 7, a group was formed consisting of Dr. Max A. Woodbury, professor of statistics at the University of Pennsylvania, Dr. Herbert F. Mitchell, Jr., Director of Univac Applications, Remington-Rand, and a couple of programmers "parttime". Several mathematical methods were tried using early election returns of previous years, and were found lacking; finally one was chosen. As the deadline approached, the group included 8 comptometer operators, and 6 programmers, and everyone was putting in a work week of 60 to 120 hours. The final program was checked out in the early evening of November 4.

At 9:15 on election night, Univac calculated the first complete set of predictions. The automatic printer typed out the following:

		UNIV	AC I	PREDI	ICTS		W	ITH	3,39	8,745	VO'	TES	IN	- 1		
								ST	EVENS	ON	E	ISEN	HOWE	2		-
		STAT	ES						5			4	13			
		ELEC	TOR	AL					93			43	38			
		POPU	LAR					18	,986,	436	32	2,91	5,04	9		
THE	CHAN	VCES	ARE	NOW	00	TO	1	IN	FAVOR	OF T	HE I	ELEC	TION	OF	EISEN	HOWER

The men around the machine, many of them worn out with the hectic preparation of the preceding week, could not bring themselves to believe the result, contrary as it was to a great many predictions. So they agreed to change the "national trend factor" that the machine had computed from "40% shift to the Republicans" applying to a certain part of the vote, to 4%, and required the machine to recompute.

At 9:54, the prediction of the electoral votes using the arbitrary 4% trend factor was made: Stevenson 263, Eisenhower 268; and this was released over television. Shortly afterwards, it became clear that the 40% trend factor was much closer to the truth. At 10:32, using the 40% factor, Univac predicted Stevenson 155, Eisenhower 376, and General Draper of Remington-Rand spoke on TV to "explain". And not long afterwards, Stevenson conceded.

On November 13, after the smoke had cleared, Univac was run once again on the election prediction program. The results were:

Time	Stevenson	Eisenhower
9:15	93	438
9:54	103	428
10:32	155	376
11:10	159	372
11:45	172	359
12:45	119	412

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\$10 panio shou For more information about the prediction formulas used, and more of the story of what happened, see a forthcoming paper "Now Univac Predicted the Election" by Max A. Woodbury and Herbert F. Mitchell, Jr.

A Monrobot electronic calculator was rolled into the NBC television studio in Radio City, New York, and was assisted by a number of Monroe mechanical calculators to prepare data for it. The Monrobot was used primarily to compute the odds favoring a candidate in each state. Each calculation was made taking into account the distribution of votes already reported, the number of voters still to be heard from, the trend of votes as shown by partial returns, corresponding data in previous elections, and the uniform or nonuniform behavior of the particular state's voting record.

The general public certainly became more aware of electronic computing machery in one night than ordinarily would happen in several years of usual development and advertising. Here was first-class evidence of what automatic machinery for handling information could do. Here was evidence of the vast amount of work in preparing a program, and once the program was in the machine correctly, evidence of how important it was to keep human beings from tampering with the program. Here was evidence of the troubles of dealing with inaccurate, unchecked data. And finally, here was an audience of millions to notice oversights and mistakes.

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MANUSCRIPTS FOR "THE COMPUTING MACHINERY FIELD"

We desire to publish articles that are factual, useful, understandable, short, and widely interesting to many kinds of computer people. An article may certainly be controversial if discussed reasonably. Sample subjects: Applications of Information-Handling Machinery to the Mail Order Business; What Information Theory is; Machine Translation; the Nature of Thinking; More Communication among Computer People; Automation in Oil Refining; etc.

In most cases, the length should be 1000 to 1500 words, and payment will be \$10 on acceptance. Any manuscript submitted should be typed and should be accompanied by return postage; to be considered for the March issue, the manuscript should be in our hands by Feb. 20.

BOOKS AND OTHER PUBLICATIONS (List 2: THE COMPUTING MACHINERY FIELD, vol. 2, no. 1, January, 1953)

This is a list of books, articles, periodicals, and other publications which have a significant relation to the computing machinery field and which have come to our attention. The main purpose of this list is to report the existence of information, because finding out that something exists is nearly always the hardest thing to find out. We hope this list may make it easier to keep up to date in the field of computing machinery. If you write to a publisher or issuer, we would appreciate your mentioning the listing in THE COMPUTING MACHINERY FIELD.

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We shall be glad to report other information in future lists, if a review copy is sent or loaned to THE COMPUTING MACHINERY FIELD. Please do not mail a copy on loan without inquiring to see if we already have the book.

The general plan of each entry is: author or editor / title / publisher or issuer / date, publication process, number of pages, price or its equivalent / a few comments. It is not planned to repeat entries in later issues of THE COMPUTING MACHINERY FIELD except where corrections cr changes are involved.

- 1. Ashby, W. Ross / Design for a Brain / John Wiley and Sons, New York (SEE their advertisement in this issue) / 1952, printed (in England), 260 pp, \$6 A profoundly important book, yet lucid even if not easy, and full of examples. Discusses basically how a machine equipped with a great many on-off circuit elements that have at first mostly random connections can program itself for survival. The author is the inventor of the Homeostat and the Director of Research at Barnwood House, Gloucester, England.
- 2. Diebold, John / Automation, The Advent of the Automatic Factory / D. Van Nostrand Co., New York / 1952, printed, 181 pp, \$3 Contains many ideas and a lot of information, and is not technical. Some of his points are arguable. The book is an outgrowth of a report "Making the Automatic Factory a Reality" by a research group of students at Harvard Business School.
- 3. Flood, M.M., editor, and others / Research Memorandum 709, "Report of a Seminar on Organization Science" / The Rand Corp., 1500 Fourth St., Santa Monica, Calif. Oct. 29, 1951, ozalid, 55 pp, limited distribution Contains eight papers by A.S. Householder, S.C. Kleene, Oskar Morgenstern, and other experts bearing on mathematical models for interaction in societies of human beings and societies of automata.
- 4. Institute of Applied Logic, staff of / The Journal of Computing Systems / The Institute of Applied Logic, 45 West Water St., St. Paul 1, Minn. / published quarterly, photooffset, about 55 pp, \$5 a year The first issue, June 1, 1952, contains three papers on: computing machinery foundations; a"universal decision element"; and an abstruse subject in advanced symbolic logic.
- 5. Society of Actuaries' Committee on New Recording Means and Computing Devices / Report of the Committee, September 1952 / Society of Actuaries, 208 So. Lasalle St., Chicago, Ill. / 1952, printed, 107 pp. \$1.50 Contains the report given by M.E. Davis, J.J. Finelli and others at a meeting at the Hotel Commodore, New York, on Sept. 25, on how and where automatic electronic computers can be used in a large life insurance

company. Solid, factual information; carefully weighed opinions.

ADVERTISING - January, 1953

The purpose of THE COMPUTING MACHINERY FIELD is to be factual, useful, and understandable. For this purpose the kind of advertising we desire to publish is the kind that answers questions, such as: What are your products? What are your services? And for each product: What is it called? What does it do? How well does it work? What are its main specifications? Adjectives that express opinion are not desired. We reserve the right not to accept advertising that does not meet our standards.

Every advertisement in this issue, we believe, is factual. In several cases original copy has been changed by mutual agreement between the advertiser and us, so as to be factual and objective.

For these reasons, we think that the following advertising is likely to be worth reading. So far as we can tell, the statements made are reasonable, informative, and worth considering.

Following is the index to advertisements:

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GENERAL CERAMICS FOR DIGITAL COMPUTERS



ILLUSTRATION SHOWS SIZE COMPARED TO ORDINARY STRAIGHT PIN

Ferramic MF 1118 Magnetic properties include:

Initial Permeability	-	43	
Maximum Permeability	-	700	
Saturation Flux Density	-	2350 Gauss	
Residual Magnetism		2130 Gauss	
Coercive Force	-	1.5 Oersted	
Residual Magnetism			
Saturation Flux Density	-	.91	

As Ferramic is a ferro-spinel having high internal resistance, it is formed in solid sections without the necessity of lamination for high frequency application. The properties are stable and not affected by rough handling or ageing. featuring: FAST RESPONSE HIGH EFFICIENCY HIGH VOLUME RESISTIVITY LOW LOSS FACTOR

These new computer cores are molded of Ferramic MF 1118, a soft magnetic material featuring square hysteresis loops, high volume resistivity and a low loss factor. High efficiency performance is maintained at both high and low frequencies. Response time of Ferramic MF 1118 is about forty times faster than that of other magnetic materials; the new cores have a switching time of less than one microsecond.

Core sizes available are as follows:

SMALL	.090	O.D.,	.060 I.D.,	.030 THICK	(approx.)
MEDIUM	.230	O.D.,	.120 I.D.,	.060 THICK	(approx.)
LARGE	.375	O.D.,	.187 I.D.,	.125 THICK	(approx.)

Complete data on these new Ferramic MF 1118 Cores will be supplied promptly on request to:



MAKERS OF STEATITE, TITANATES, ZIRCON PORCELAIN, FERRAMICS, LIGHT DUTY REFRACTORIES, CHEMICAL STONEWARE, IMPERVIOUS GRAPHITE



EAI's Dataplotter ...

An Electronic System That Converts

Digital Data To An Analog Plot ...

Here is a system that will save a great many man-hours and costs, and will insure accurate and clear presentation of data.

This new Dataplotter, designed and developed by Electronic Associates, Inc., will eutomatically plot a cartesian curve composed of incremental points or symbols from IBM card data at maximum machine reading speed.

It will accept data from other inputs -magnetic tape, keyboards, digital computers, etc.

It will retain at all times the basic accuracy of the digital system.

Here's what the Dataplotter system consists of:

Variplotter Model 205G Digital-to-analog converter, Model 417 Data input keyboard

For further information, contact Electronic Associates, Inc., Long Branch, New Jersey. Telephone, Long Branch 6-1100. No obligation of course. STRU

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Automatic Electronic Equipment for

READING

Printed or Typewritten Characters and converting them into coded electrical impulses

INTELLIGENT MACHINES RESEARCH CORP.

134 South Wayne St., Arlington, Va. JAckson 5-7226



DESIGN for a **BRAIN**

This is the first penetrating, scientific investigation into how a machine of ten billion neurons can program itself. Dr. Ashby examines: how the brain produces behavior of the type called "purposeful" or "intelligent" or "adaptive"; how the brain makes extensive use of a principle hitherto little used in machines; and how the principle - called <u>ultrastability</u> - may be capable of explaining even the adaptiveness of Man. The author has tested this principle in a small machine called the Homeostat, which he has actually built. Its complete design and wiring are given in the book.

Simple examples, careful reasoning, and many illustrations make the author's points clear. A Technical Appendix gives the mathematical side of the presentation.

"I think that this is the most original new step which has been taken in Cybernetics as a science." --Norbert Wiener

1952	260 pages	\$6.00

CYBERNETICS: Control and Communication in Man and Machine. By Norbert Wiener.A Technology Press Book, M.I.T. 194 pages. \$3.00.

"Professor Wiener, who has contributed much to communication theory, is to be congratulated for writing an excellent introduction to a new and challenging branch of science." -- Claude E. Shannon, in Proceedings of the I.R.E. GIANT BRAINS: Machines that Think By Edmund C. Berkeley, President, E.C. Berkeley and Associates. 270 pages. \$4.00.

"Jiant Brains presents exciting achievements and possibilities...the book as a whole is easy to read. It should make an ideal companion to Norbert Wiener's much-discussed Cybernetics."

-- The New York Times

ALL BOOKS AVAILABLE ON TEN DAYS' APPROVAL

JOHN WILEY & SONS, Inc.

440 Fourth Avenue, - 35 - New York 16, New York

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A Complete DATA-HANDLING PROGRAM

Consolidated Engineering's Data-Handling Program has three basic phases. The first features high data accuracy, medium speed. In the second, speed is paramount. The third answers the need for high speed in final data reduction and in general mathematical and engineering computations.

SADIC SYSTEMS

Designed for both research and industrial installations, SADIC systems convert analog signals from strain gages, load cells, thermocouples, and similar devices directly into decimal digital form. High accuracy (1/10%) and sensitivity combined with a one-per-second samplingrate adapt it to a wide variety of applications. Digital output may be read out into punched cards, punched tapes, typewriters, etc.



Any desired number of SADIC channels may be combined. The above system contains 4 channels and readout devices.

MILLISADIC SYSTEMS

Featuring very high speed and medium precision, these systems sample analog data up to 1000 times per second and convert it to binary-coded decimal form with 0.2-0.3% accuracy. A typical application is digitizing signals from ground station equipment of telemetering systems for recording on magnetic tape or into computer memory systems. Systems can sample either a single phenomenon at a high rate or many different phenomena sequentially.

COMPUTER SYSTEMS

Computational speed is unusally high in the many possible systems assembled around the Model 30-201 Automatic Digital Computer. Operating on a binary-codeddecimal number system, the computer's magnetic-drum main memory stores 4000 words, plus 80 additional words in the "quick-access" memory. Number length is 10 decimal digits plus a sign designation. A single-address code is employed, with a total of 42 basic commands. Most operations are executed at rates of 500 per second. The Model 30-201 Computer is the central unit about which many computer systems can be designed. A wide variety of auxiliary input and output equipment, plus facilities for additional word storage, can be combined in systems adaptable to many scientific, engineering and statistical applications.

CONSOLIDATED ENGINEERING

300 No. Sierra Madre Villa · Pasadena 15, California

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Do You Want Answers to Computing Problems?

We do computing, quickly, correctly, and at moderate cost. No, we don't yet have an antomatic electronic digital computer that will do 1000 operations a second—but we do have a battery of punch card machines, and some trained and resourceful people.

We shall be glad to give you an estimate on work that you want done.

Why don't you write us or call us?

MACHINE STATISTICS CO.

27 Thames St., New York 6, N. Y. COrtlandt 7-3165

COMPUTER COMPONENTS

PULSE TRANSFORMERS. Berkshire LABTRANS, Type PT-1, octal base plug-in type for use in the microsecond and fractional microsecond ranges. Useful for blocking oscillators (diagram furnished), coupling, etc. Rise time 0.04 microsec. \$8.95 ea. Other units to be announced soon. Send your specifications and quantities for quotations on special pulse transformers.

GERMANIUM CRYSTAL DIODES. High back resistance, Type GCD-1. Not over 70 microamp. at -70 volts. \$12.00 for 4, \$27.00 for 10.

BERKSHIRE LABVOLT. Mercury type batteries for chassis mounting. Useful for bias source, etc. Send \$7 for 6 samples.

BERKSHIRE INSTRUMENTS

BERKSHIRE LABMARKER. Used with oscillator to generate timing pulses for cathode ray oscillography. Model 1-U, \$18.50.

BERKSHIRE LABSTROBE. Neon lamp stroboscope in flashlight case, 60 flashes per sec., 115 v., 60 cycles. Model 18, \$9.95.

Please write to us about your needs for components of a special nature. Literature available on all items.

BERKSHIRE LABORATORIES

612 Beaver Pond Road

Lincoln, Massachusetts

- 37 -



NROBOT Electronic Calculator

for business and science...

The ten basic operations performed by the Monrobot Electronic Calculator and their corresponding speeds are given below. These operating speeds include storage access time.



Addition		450
Subtraction .		450
Multiplication		100
Division		100
Comparison .		450
Modification		450
Stop		-
Print		10 digits per second
Print Stop .		10 digits per second
Read Tape		10 characters per second

OPERATIONS PER MINUTE

Specially designed for compactness and convenience of operation, the Monrobot consists of only three units: Keyboard Input unit, Computer unit, the size of a standard office desk, Printer Input-Output unit.



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Monroe Calculating Machine Company

Main Plant and General Offices Orange, New Jersey Memorandum from Edmund C. Berkeley and Associates Publishers of THE COMPUTING MACHINERY FIELD 36 West 11 St., New York 11, N.Y.

January, 1953

THE COMPUTING MACHINERY FIELD -- ADVERTISING

1. <u>What is "THE COMPUTING MACHINERY FIELD"?</u> It is a bimonthly (formerly a quarterly) magazine, containing articles, reference information, and advertising, related to computing machinery, robots, automatic controllers, cybernetics, automation, etc. This issue is a sample. The main piece of reference information published is the "Roster of Organizations in the Field of Computing Machinery" (sample in this issue). The basic subscription rate is \$3.50 a year. Single copies are \$1.25.

2. <u>Who are the logical readers?</u> The logical readers of THE COMPUTING MACHINERY FIELD are the members of the Association for Computing Machinery, numbering some 1300, and probably another 2000 persons who are concerned with the field of computing machinery, etc. Many people are entering this field all the time. These include a great number of people who will make recommendations to their organizations about purchasing computing machinery and similar machinery. We have been carefully gathering the names and addresses of these people for some time and believe we can reach them. Since this is a new publication, we do not yet have a circulation breakdown. The print-order for the October, 1952, issue was 1000 copies, and the paid circulation as of Oct. 31 was about 400. The print-order for the January, 1953, issue was 1200 copies; the paid circulation on Dec. 31, 1952 was just over 600.

3. <u>Information about products and services.</u> The listings in the "Roster of Organizations" contain very brief statements about the chief products and services of each organization. It is a help to the reader of THE COMPUTING MACHINERY FIELD to give a good deal more information. It seems that the best and most reasonable way to provide this added information is through advertising, of a strictly factual character, printed in the magazine.

4. <u>What type of advertising does THE COMPUTING MACHINERY FIELD take?</u> The purpose of the magazine is to be factual and to the point. For this purpose the kind of advertising wanted is the kind that answers questions factually. See the introduction to the advertising in this issue, and the published advertisements as samples. We recommend, for the audience that we reach, that advertising be factual, useful, interesting, understandable, and new from issue to issue. We have had a number of comments expressing satisfaction with our style of advertising.

5. What is the cost of advertising? The next issue of THE COMPUTING MACHINERY FIELD will be in March, 1953. It will be on pages $8\frac{1}{2}$ " by 11" and will be produced by photooffset. Final copy for photooffset should if possible be prepared by the company advertising. It should be actual size, and it may include typing, writing, line drawings, printing, screened half-tones, etc. — any copy that may be photooffset without further preparation. Display advertising will be sold in units of full pages (ad size 7" by 10", basic rate \$80) and horizontal half pages (ad size 7" by 5", basic rate \$44). Classified advertising will be sold by the word (30 cents a word), with a minimum of ten words. The following discounts will apply to display advertising: 20% for a company with less than 100 employees; 40% for a company with less than 20 employees and for a publisher of books; 4% for payment in January; 2% for payment before closing date February 20. (Back cover: \$150, no discounts.)

6. <u>Changes and Improvements.</u> If there continues to be wide response in subscriptions and advertising to THE COMPUTING MACHINERY FIELD, many possibilities will be opened up, including publishing of more articles, and more reference information, and perhaps printing instead of photooffset.

GAP/R

George A. Philbrick Researches, Inc. 230 Congress Street, Boston 10, Massachusetts

January, 1953

Attention: Each Reader of THE COMPUTING MACHINERY FIELD

Reference: Availability of Computing Machinery.

Dear Reader:

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To show you in condensed fashion what we make and why, the two pages following are given over to selected excerpts from our current literature.

This company specialises in an exclusive type of automatic computor, classed as ANALOG, HIGH-SPEED, and ALL-ELECTRONIC. All our efforts since 1946 have been concentrated on this product; on its design, production, and application to the study and solution of a variety of problems. This equipment is being successfully employed to aid research and development in fields such as industrial controls, servomechanisms, propulsion regulation, hydro governing, vibrations, biochemistry, etc. It is well suited to the representation and study of nonlinear dynamics and other physical phenomena.

A complete series of standard computor components is offered, enabling direct assemblage of computing structures for the problems at hand. The components are available individually or in appropriate working assortments, and the building-block arrangement is considered to contribute to their flexibility and general usefulness.

You are welcome to write for the general GAP/R Catalog & Manual, which describes our regular line of equipment and the techniques of its operation. Other documents include the first issue of "The Lightning Empiricist", devoted to lore on this brand of computing, as well as certain reprints, etc. Prices and quotations will be promptly supplied, and your questions on any score are invited.

> Sincerely yours, GEORGE A. PHILBRICK RESEARCHES, INC.



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Oscilloscope Presentation Techniques

For the display of computed results in the high-speed type of analog, a cathode-ray oscilloscope (CRO) is essential. The most expensive instruments are not necessary, however; some very successful work has been done using the most modest possible CRO. Currently, the most popular choice happens to be most modest possible the DuMont 304-H.

There is no need to discuss here the standard operating techniques which are well described in CRO instruction books, and which in fact are widely familiar among laboratory personnel. On the other hand, a few comments will



The calibration of CRO screens, say in volts per inch, is generally not adequately attained through the gain adjustments alone, for any but rough solutions. Thus it is recommended that a step of known size be fitted to a known vertical distance on the screen. With the same CRO gain adjustment, the excur-sions of any response switched on in place of the step may be determined by simple comparison. On the time axis, the horizontal (sweep) gain may be adjusted so that the 4-milliscond individual computing interval is fitted to a convenient known dimension on the screen. Then, provided the sweep is reason-able. Jieser a measure of fractional time during the response or solution is ably linear, a measure of fractional time during the response or solution is available. More accurate timing may be had by applying a periodic signal, say of 25 KC, either to the vertical input or as intensity-modulation. This will divide the computing interval into 100 equal parts. A very interesting technique, not as familiar as plotting aga

A very interesting technique, not as familiar as plotting against time by employing a sweep signal, is to plot one signal against another. This was re-ferred to above in connection with cross-plotting to show geometrical charac-teristics. By plotting two computed signals against one another, orbits of operation are obtained in which time becomes only a parameter along the curves. In dynamics for example, the coordinates of displacement and velocity are called *pbate-space*, and plots in this space — easily obtained in the high-speed analog without extra equipment — are useful typically in nonlinear work. In controls, specifically governors, plots of regulated versus manipulated variables are valuable in several ways; they are called Léute Diagrams. More generally, the phase relations between variables are clearly seen in such plotting, as also are stability and the effects of discontinuities. Wherever this type of cross-plotting leads to confusion, one may quickly return to time-plots for each cross-plotting leads to confusion, one may quickly return to time-plots for each variable to keep the record straight. The technique has found favor in certain cases, however, since it provides information in such compact form.

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1	1	
TP	$\frac{t}{T}$	
1 1+Tp	1-e-t/T	-
Tp 1+Tp	e -t/T	
$\frac{1+Tp}{Tp}$	$1 \div \frac{t}{T}$	
1 (Tp) ³	$\left(\frac{t}{T}\right)^2$	
$\frac{1}{(1+Tp)^3}$	$1 + (\frac{t}{T} - 1)e^{-t/T}$	
1 ====================================	$1 - \frac{1}{1 - \alpha} \left[e^{-t/(\alpha T)} - \alpha e^{-t/T} \right]$	
$\frac{1}{1+(T)^{2}}^{2}$	$1 - \cos \frac{t}{T}$	
1 20=1+8	$1 - \lambda e^{-\frac{\beta t}{NT}} \cos\left(\frac{t}{10T} + \tan^2\beta\right)$	\sim

Operators and Responses

Here is the latest addition to our line

Some Block Diagrams

Block Diagrams, so-called, have become the accepted shorthand for dynamic systems, particularly as regards computors. They are equivalent to equations, with additional causal information, and provide a stepping-stone close to an analog computing structure and its Components. In setting up the Computor, if added realism is sought, the Components may be assembled and interconnected in a manner which resembles the block diagram. One the commonest physical situ-ations is that covered by the equation:

 $M\frac{dy}{dt} + Ny = x(t)$

A - C - J y

This is directly set up with 4 Components as shown. Outputs of y and its derivative, among others, are available. (Note that negative Component outputs are employed wherever possible.) An equivalent assembly no twing the derivative is simply a K3-L Unit-lag Component in series with a K3-C Coefficient Component. The K3-L is set at M/N in appropri-ate units, and the K3-C is set at 1/N. (Hereafter we may refer to a Component by its final initial alone.) Going one notch beyond the above 1st-order system, we show a 2nd-order system. Its equation

-Ny C SETN

 $L \frac{d^2y}{dt^2} + M \frac{dy}{dt} + Ny = x(t)$ It is often desirable to be able,

as here, to set each parameter separately. However, simplifica -

tions are possible when liberties may be taken with the variables. Thus if N = h, $t(N/L)^{1/2} = t$, and $M/(LN)^{1/2} = h$, the equation becomes: $\frac{d^3 h}{dt^3} + \Delta \frac{dh}{dt} + \eta = x(\sqrt[4]{h} t^2)$

 $\frac{1}{\sqrt{2}} + \Delta \frac{1}{\sqrt{2}} + n = x(\sqrt{2})$ and results in the simpler block diagram shown. In setting up block diagram shown. In setting up block diagrams for equations as above, and hence also for Computors, one may almost always proceed as follows: Assume the highest derivative (order *n*) is available as a signal, and integrate it *n* times. This gives all the lower derivatives including the zeroth. With these signals in combination, one supplies the assumed *n*-th derivative as expressed by the differential factorily for sets of equations. Sometimes other tricks are necessary, but the example. INITIAL CONDITIONS

example. INITIAL CONDITIONS In physical systems there is usually an input variable which, as stimulus, determines initial conditions. The cases above are simple examples, with non-homogeneous equations. There was no question of how one embodies the initial values of the dependent variable(s) and the derivatives thereof. Formal mathematical equations are frequently presented, however, in homogeneous form, with specific values for all but the highest derivative. For instance consider (the dot-notation for derivatives is used):

$\ddot{x} + P\dot{x} + Qx = 0$, and x(0) = X, $\dot{x}(0) = X$

This type of situation may be handled straightforwardly by the addition of step inputs in the loop, as the accompanying diagram shows. With this arrangement, it is still possible to include any "forcing function" to cover the non-



homogeneous case by adding it in as usual ahead of the highest derivative. If this input were zero prior to the initial instant (and of course never infinite) it will not influence the initial conditions cited above.

Operational Amplifier GAP/R MODEL K2-W



SPECIFICATIONS USAGES: Feedback Computors, dynamic synthesizers, simulators, buffer amplifiers, followers, etc., etc. VOLTAGE STATUS INPUTS: Differential pair. Resistance of each is 10 million pair. Resistance of each is 10 million etc. is 300 ohms, up to 1 milliampediate is 300 ohms, up to PUTPUTS: Impediance is 300 ohms, up to 1 milliampediate of discret. Aperiodic from D the to 2 microseconds rise time under full webdack. POWER: Total consumption 6% watts. TUBES: 2 12AX7 UGG: Octal. UNIT PRICE: \$42.40 Complete, Postpaid in USA.

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PROVEN LEADERSHIP

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the programming unit had been checked out – ran for 29 hours of continuous computation without interruption of any kind. At another time, covering 20 successive test units, 780 million pulses were read without interruption.

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ORDER	SQ. X SQ.	SQ. X COL.	INVERSION
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SIMON, the Miniature Mechanical Brain: Takes in numbers up to 255, and performs nine mathematical or logical operations, under the control of a punched paper tape, or manually. Described in "Scientific American" Nov. 1950, and "Radio Electronics", Oct. 1950.

SQUEE, the Robot Squirrel: Rolls over the floor, picks up "nuts" in his hands, takes them to his "nest", there leaves them, and then goes hunting for more nuts. Selfoperating. Described in "Newsweek", Aug. 27, 1951, "Radio Electronics", Dec. 1951, and "Popular Science", July, 1952.

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DIVORCE MILL, with Bigamy Alarm: Reports the state a man is in as a result of the events "is born, is married, is divorced, wife dies". If he gets married twice without divorce or widowhood intervening, the bigamy alarm goes off. Events are reported by pushing buttons; relays report the states. Mentioned in "Newsweek", Dec. 22, 1952.

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